



**E-mail signature &  
branding rate card**

Our e-mail signature and branding solutions transform your most trusted form of business communication, everyday e-mail, from being just a form of correspondence into an interactive sales and marketing tool.

It enables each of your employees to become a targeted marketer yet centralises brand and marketing control.

Some of the leading brands locally and internationally use an e-mail signature solution for a variety of marketing objectives like driving traffic to their website, launching new products or special offers, and delivering sales pitches, generating new leads, targeted 1-to-1 marketing or growing their social networks.

Besides the obvious sales and marketing potential, it will also ensure that all your employees communicate to the outside world from a coherent platform, resulting in an identical look-and-feel.

The new banners and signatures will be visually appealing, in line with your branding, and coded in accordance with the latest standards.

***Besides the once-off design cost, a monthly license fee per email address assigned, is applicable.***

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WEBSITE AND E-COMMERCE DEVELOPMENT TAILORED FOR WINE BRANDS

FIND OUT MORE >

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RAYDIUS

WEBSITE & E-COMMERCE DESIGN

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Description	Pricing
<p><b>1. Banner design only</b></p> <ul style="list-style-type: none"> <li>1 x top banner design (incl. clickable links and call-to-action)</li> </ul>	<p>R675 Once-off</p>
<p><b>2. Signature design only</b></p> <ul style="list-style-type: none"> <li>1 x email signature (incl. clickable links and call-to-action)</li> <li>same signature design for all email addresses in company</li> <li>individual name, surname, title, and mobile number for each signature</li> </ul>	<p>R675 Once-off</p>
<p><b>3. One banner &amp; signature design package</b></p> <ul style="list-style-type: none"> <li>1 x top banner design (incl. clickable links and call-to-action)</li> <li>1 x email signature (incl. clickable links and call-to-action)</li> <li>same signature design for all email addresses in company</li> <li>individual name, surname, title, and mobile number for each signature</li> </ul>	<p>R1 200 Once-off</p>
<ul style="list-style-type: none"> <li><b>Three banner &amp; signature design package</b></li> <li>3 x top banner designs (automatic rotation system, incl. clickable links and call-to-action)</li> <li>1 x email signature (incl. clickable links and call-to-action)</li> <li>same signature design for all email addresses</li> <li>individual name, surname, title, and mobile number for each signature</li> </ul>	<p>R2 500 Once-off</p>
<p><b>4. Five banner &amp; signature design package</b></p> <ul style="list-style-type: none"> <li>5 x top banner designs (automatic rotation system, incl. clickable links and call-to-action)</li> <li>1 x email signature (incl. clickable links and call-to-action)</li> <li>same signature design for all email addresses</li> <li>individual name, surname, title, and mobile number for each signature</li> </ul>	<p>R3 600 Once-off</p>

Description	Pricing
<p><b>5. License fee per e-mail address per month (payable in advance)</b></p> <ul style="list-style-type: none"> <li>• 1 – 20 e-mail addresses</li> <li>• 21 – 50 e-mail addresses</li> <li>• &gt; 50 e-mail addresses</li> </ul> <p>License = email address that the branding is linked to</p>	<p>R69 R64 R60</p>

**EDITS TO EXISTING BANNERS**

- Banner or signature update (single edit) R175
- Banner or signature update (2-3 edits) R290