



Email Newsletter Solution Rate Card

Email Volume Send Fee:

Email Credits	Cost per Credit/Email *
1 – 2,500	14 ¢
2,501 – 5,000	13 ¢
5,000 – 10,000	12 ¢
10,001 – 25,000	10 ¢
25,001 – 50,000	8 ¢
50,001 – 75,000	7 ¢
75,001 – 100,000	6 ¢
100,001 – 250,000	5 ¢
250,001 +	4 ¢

- Payable monthly in arrears. *
- Variable cost per month based on amount of email sends - ideal for businesses with a low frequency of newsletters or campaign sends. If you don't send, you don't pay!

Subscriber Volume Fee:

Email Subscribers *	Monthly Cost **
0 – 500	R 172.50
501 – 1,000	R 287.50
1,001 – 2,500	R 575.00
2,501 – 5,000	R 862.50
5,001 – 10,000	R 1,437.50
10,001 – 25,000	R 2,875.00
25,001 – 50,000	R 5,175.00
50,001 – 75,000	R 7,762.50
75,001 – 100,000	R 9,200.00
100,000 +	POA

- Calculated on peak monthly subscribers. *
- Payable monthly in arrears. **
- Fixed cost per month based on amount of email subscribers - ideal for businesses with a high frequency of newsletters or campaign sends; unlimited campaigns per month.